



# Spring is here!

May 7, 2010

Platinum Dental Inc.

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Greetings Terry from Platinum Dental Inc.

*This Month...* **Easter Fun Facts**, **A Confident Smile**, *Patient of the Month* and **Monthly Specials**

## Easter Fun Facts:

Easter is a major religious holiday for Christians worldwide. It represents the resurrection of Christ and as such has a special place in people's hearts. But here are some fun facts you might not be aware of. What does the Easter Egg or the Easter Bunny have to do with this holiday?

Easter eggs are an ancient symbol for new life which is very appropriate for this holiday, not to mention the arrival of Spring. Like the egg, the rabbit is a symbol of rebirth and new life. It is this association which gave rise to the ever-so-cute and cuddly Easter Bunnies. Lights, candles and even bonfires play a role in Easter celebration around the world as well. So if you see a bonfire at the beach, just know they are celebrating Easter!

But I guess the most important part about Easter is watching your children make a mess and paint all them hard boiled eggs all different colors and such. And no Easter will be complete without the infamous Easter Egg Hunt. So enjoy and Happy Easter to you all.

**A Confident Smile Will Change Someone's Day**



Give them a smile: a happy, friendly, and genuine smile. Go ahead, flash it; its contagious, it's infectious, It's the universal expression of happiness. A simple smile can change someone's day.

Some people are a little nervous about smiling. They don't think their smile looks good, or they think that smiling makes them look unprofessional or vulnerable. No matter how professional, intelligent, or "together" you think a serious face makes you appear, people almost always respond better to a smile.

We all know of someone we consider to have an "infectious" smile. Infectious smiles always start with confidence. If you're not 100% confident in your smile, we're here to help.

While our first concern is keeping your teeth and mouth as healthy as possible, we have the tools and the training to make sure you have a smile that gives you confidence and a smile that you're excited to share with others.

Not everyone needs 10 veneers or a smile make-over. A simple whitening like [Zoom](#) will brighten and beautify any smile (well, almost). Sometimes the teeth are crooked and that takes away from an otherwise beautiful smile. Crooked smiles/teeth (not people) can be treated easily and comfortably with [Invisalign](#). But there are times that [crowns](#) or [veneers](#) may be the best choice (like the picture above).

We're more than happy discuss with you the many options available to help you achieve a smile worth sharing and a smile that will change someone's day (perhaps life) –including your own.



Patient of the Month

For the month of March, our patient of the month is:

## Sue Pinedo

Now Sue might be asking what she gets for being the patient of the month. [She gets her very own Waterpik](#) for that extra clean feeling at home. Congratulations Sue. You have 'til the end of April to claim your prize.

How can you be our next patient of the month? There are 2 ways to do this. Every time you come in for your regular dental checkups, you automatically are entered into the drawing. Anytime you refer someone to our office, you get 2 entries into the drawing. At the beginning of each month we grab the winning raffle ticket and announce the winner in the newsletter.



## April 2010 Specials

For a complete list of all of our specials for April, [click here.](#)

Thank you for your support and have a fantastic day!

*Platinum Dental Inc.*

