

Greetings from Platinum Dental Inc.,

Are you ready for the "big one"? Have you come up with an emergency plan if you are ever struck by disaster? You never think about these things. We never think something like this can happen, but if it does are you prepared? Here are some helpful tips and ideas so you can be prepared:

1. Build an emergency kit, which should include, but not limited to: canned food, water, and first-aid kit that would at least last you 72 hours.
2. Practice any emergency drills with family members. Let's say you are in school, working, or nowhere near home; come up with a meeting place.
3. During an earthquake take cover under a sturdy table and hold on until shaking stops, stay away from any glass windows
4. if you are outdoors during an earthquake move away from any buildings, streetlights and utility wires.

These are just a couple of tips. You can find more on any safety website

### All Porcelain Crowns

**For those of you who have had the joy of extensive dental work, you are familiar with what a crown looks like. They are essentially caps that are placed over your teeth and are a sort of "last resort" for a tooth that has too much damage for a normal filling to fix. In your father's day, technology was such that these special tooth caps had to be made of metal with a simple porcelain overlay to mimic the look of a normal and real tooth. But the metal underneath caused the crown's look to worsen considerably over time.**

[Refer A Friend](#)



Thank you for showing your confidence in us through the referral of your friends!

[Click to send a referral email](#)

[Quick Links](#)

[Visit our web site](#)



[Email Us](#)

### Crown



**Some of you may have this type of crown or have seen it in others. The aging of the crown can be seen even just while talking as metal is exposed at the gum line or in the way the color or stain of your crowned tooth just doesn't match the rest.**

**But the dark ages are over and no one needs to know which of your teeth have crowns just by casting a glance. New technology is now available. Cosmetic dentists can now offer you all porcelain or all acrylic crowns. These crowns do a much better job of being inconspicuous among the rest of your teeth and give off a much more natural look.**

**If you are interested in replacing your old crowns or are in need of crowns for the first time, speak with us to find out if all-porcelain crowns can be a good fit.**

Patient of the Month

**Phillip Smolen**



Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

- 1 custom tray (1 arch of your choice)
- 2 tubes of bleaching gels

You have 30 days to claim your prize!

Would you like to become next month's winner? Well it's easy! Just come in for your regular check ups and

cleanings and you are automatically entered into our raffle. Want to increase your chances? That is very simple as well. Just write us a nice online review and you are entered twice! Simple as that. Good luck and maybe you will be next month's winner.



## Easter Specials

Visit our [Promotions page for April](#).

Have a wonderful day!

*Platinum Dental Inc.,*

Platinum Dental Inc., 555 S. Rancho Santa Fe Rd suite 100 San Marcos, CA 92078 (760) 510- 9009  
staff@platinumdental.com