

NEWSLETTER NAME: Newsletter - August 2010
EMAIL SUBJECT LINE: Newsletter from Platinum Dental Inc.

Newsletters

SHARING OPTIONS

Email Link:

Embed HTML:

-or-

[Share on Facebook and Twitter](#)



A new cycle is about to begin.

August 19, 2010

Welcome Terry!

In this issue: [Back to School](#), [Cosmetic dentistry](#), [Monthly Specials](#) and [Patient of the month](#).

[If Your Growing reader is off to school!](#)



Here's how reading usually progresses from kindergarten to third grade:

Kindergarten. This is the time when most kids begin learning to read. By the end of the school year they will probably know most letters and their sounds, match words by

Refer A Friend

[Click to send a referral email](#)



Quick Links

[Visit our web site](#)
[Email Us](#)



beginning or ending sounds, and read and write several simple words. They might be able to read simple text as well.

First grade. In this year, most kids learn to read many more words. They sound out words with a variety of phonics patterns, recognize a growing list of words by sight, and connect meaning to the words and sentences they read. Most first-graders can read simple books independently by the end of the school year.

Second and third grade. Kids should continue to learn more phonics patterns and sight words for reading and spelling, use reading to learn new words and discover more about the world around them, read aloud more expressively, and enjoy specific authors and types of books. You should see that reading is becoming more automatic and fluent by the end of second grade or the beginning of third grade.

If you have concerns about your child's reading level at any time, talk to your child's teacher, school counselor, and doctor. Kids who are not making good reading progress might have a reading disability, such as dyslexia. With the right educational help, most kids can become readers, but finding the problem and addressing it early will bring the best results.

Cosmetic Dentistry



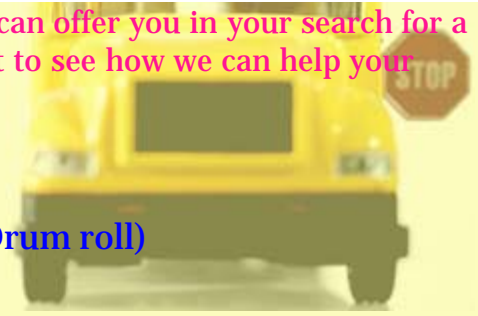
Some people think a dentist's job is to make you feel uncomfortable. And while that can be debated, there is no doubt that a cosmetic dentist's job is to make you look good.

Much like your hairdresser or barber or especially a cosmetic surgeon, a cosmetic dentist helps you look your best by focusing on perhaps one of the first things people notice about you. **Your smile.**

When you meet someone new, you tell them your name, but you might also accidentally be telling them what you had for lunch or how often you don't brush your teeth.

A cosmetic dentist will help you determine how to make your smile look the best it can and give you the confidence to smile with pride. Among the tools available through cosmetic dentistry are Invisalign, to straighten your teeth, a variety of whitening solutions to dispose of discoloration, tooth reshaping to improve appearance, gum lifts and veneers to protect damaged teeth.

These are just some of the solutions that a cosmetic dentist can offer you in your search for a brighter smile. Contact us today to schedule an appointment to see how we can help your smile shine.



July's patient of the month is... (Drum roll)

Dan Mirkin

Dan has won himself a Waterpik just for coming in for his routine dental check up. And you can too. Everyone is automatically entered into the drawing for the month when they come in to have their teeth cleaned. Every referral earns you 2 entries into the drawing. The winner is announced in the newsletter email for the following month. If you have won, you have 30 days to claim the prize.



Congratulations to Dan for being the winner.

Don't miss out on our [August specials](#). Click on the link.

Have a great day!

Platinum Dental Inc.

Platinum Dental Inc.: 555 S. Rancho Santa Fe Rd, Suite 100 - San Marcos, CA 92078

ph: 760-510-9009 - email: staff@platinumdental.com