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# January



A New Year, A Fresh Beginning...

February 10, 2011



Terry!

In this issue: **Dental products**; **Adult Fluoride**; **Specials**; **Patient of the month**.

A new year is the time to unfold new horizons & realize new dreams, to rediscover the strength & faith within you, to rejoice in simple pleasures & gear up for new challenges. Wishing you a truly fulfilling 2011!

[We ♥ Referrals](#)



Thank you for showing your confidence in us through the referral of your friends!

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By the way remember that for most of you, insurance benefits *start all over*, so if you were waiting on some much needed treatment or just your routine cleaning, give us a call and we'll schedule your appointment, and get you going.

## Dental products

Through the years dental care products have gotten better (even though some may say the taste hasn't improved!).

Dental care basics still remain the same (brush your teeth **at least twice daily**, floss **daily**, etc). However, how we can accomplish these tasks is what has improved. From products that help resolve bad breath (such as BreathRx) to electric toothbrushes and more, you can care for your teeth better and easier. So why not?



and more...

**At Platinum Dental** we thrive to give you not only the most innovative products and service but also the very best! You can find your favorite dental products on [our website](#), or simply stop by our office. Whatever your needs are, you can count on us to help you fulfill them.



## Adult Fluoride Treatments



**In the past, it was generally accepted that fluoride should be mainly used for children whose developing teeth, fluoride helped the most. But through the years, more research has been done and fluoride has been shown to help prevent tooth decay in people of all ages.**

**Fluoride can be found in over the counter products or in prescription strength. Many toothpastes and some mouthwashes contain fluoride. But over the counter fluoride products do not have the same amount**

as a prescription strength Fluoride. We can help you decide which is the right choice for you.

Flouride is an essential adjunct in helping you keep your teeth and smile healthier.



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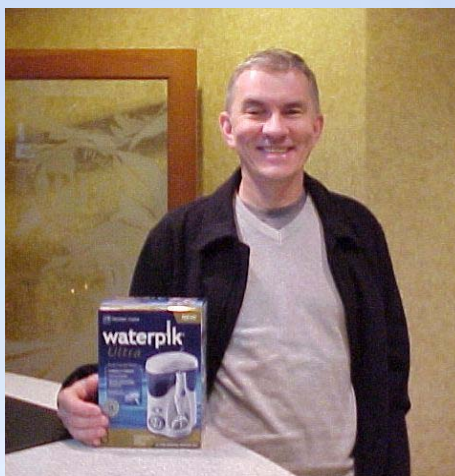
**January Raffle Winner:  
Maggie Kalisek!!!**

**Congratulations Maggie, you are now one more of our lucky patients to win a Waterpik. You have 30 days from today to come into the office and pick yours up!**

\*\*\*For those of you who have not had a chance to fill out a survey for us here is how it works. After your next dental appointment with us, you will be receiving an e-mail with a link to take a survey. Once you have completed the survey you will receive 2 entries into our "Patient of the Month" drawing for a free "Waterpik".\*\*\*

Remember... your referrals earn you more chances to win.

**Here's our last month's Waterpik winner Mariusz with his prize and rockin' a BIG & BRIGHT smile :•D**



Follow this link to learn more about our [January Specials.](#)

Be sure to read our next month's newsletter  
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Have a great day!

*Platinum Dental Inc.*

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