

In this issue: National Ice Cream Month ,Wisdom teeth, Patient of the Month and July Specials

Greetings from Platinum Dental ^_^

In 1984, President Ronald Reagan designated July as National Ice Cream Month and the third Sunday of the month as National Ice Cream Day. He recognized ice cream as a fun and nutritious food that is enjoyed by 90% of the nations population. President Ronald Reagan called for all the people of the United States to observe these events with "appropriate ceremonies and activities". Go and enjoy some ice cream :).



Ice Cream Facts:

- California produces the most ice cream in the U.S.

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America celebrated the victory of WWII with ice cream.

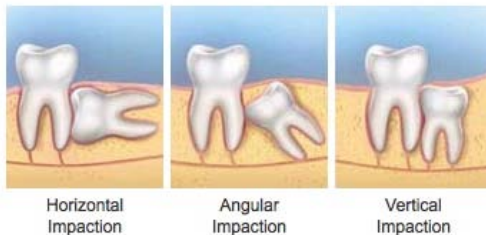
- The largest ice cream cake weighed 12,096 pounds.
- Ice cream was introduced to America in the 1700s, but was a rare and exotic dessert enjoyed mostly by those of status and wealth.
- Immigrants at Ellis Island were served ice cream as a part of their first meal in America.



Wisdom Teeth

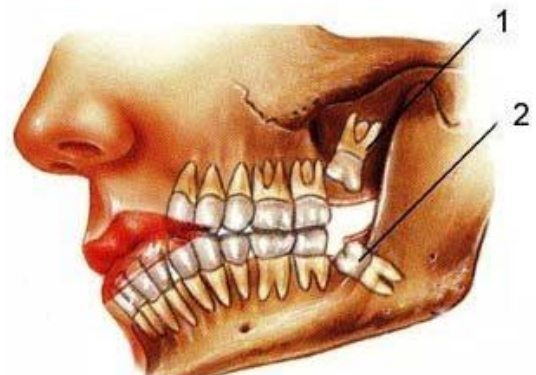
What Are Wisdom Teeth?

Wisdom teeth are the third, and final, set of molars that develop in our late teens or early twenties. Sometimes these teeth can be valuable when healthy and properly aligned, but more often than not, they are misaligned and require removal.



When wisdom teeth are poorly aligned, they can crowd or damage adjacent teeth, the jawbone or nerves. In some cases, they may lean towards the second molars, making those teeth more vulnerable to decay by entrapping plaque and debris.

Issues also arise when wisdom teeth become trapped within the soft tissue and/or the jawbone, or only partially break through the gum. This allows for an opening for bacteria to enter around the tooth and cause an infection, resulting in pain, swelling, jaw stiffness, and general illness. This can also lead to tooth decay and gum disease because their hard-to-reach location, and awkward positioning, makes brushing and flossing difficult.



How Do I Know if I Have Wisdom Teeth?

By simply performing an x-ray periodically, we can evaluate for the presence and alignment of your wisdom teeth. In certain cases you will be referred to an oral surgeon for further evaluation.

Once we have evaluated your wisdom teeth, a course of action can be determined. Many times, wisdom teeth are extracted before any complications occur. This helps to avoid a more painful, or more complicated, extraction that might have to be done a few years later.

How Are Wisdom Teeth Removed?

Wisdom teeth that have fully emerged from your gums, can be extracted as easily as any other teeth. However, wisdom teeth that are underneath the gums and embedded in the jawbone may require oral surgery.

No Need To Fear!

Our office cares deeply about you and your dental health. We also understand the anxiety some feel when they need to visit the dentist, which is why we are also trained in the use of sedation. Sedation is a safe and effective method that has helped many who experience a level of anxiousness, or fear, when having dental work performed. Call our office today to make an appointment, and have your questions answered about wisdom teeth, sedation, or other dental concerns.



Patient of the Month

!!!!Aleksandra Owczarek!!!!



Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

- 1 custom tray (1 arch of your choice)
- 2 tubes of bleaching gels

You have 30 days to claim your prize!

"How can I be a winner?" you may ask. It is really simple, each time you come in for your cleaning and check up you are automatically entered. Any time you refer a friend or post a review online you get extra entries into our drawing. Don't forget to refer a friend and post a

review to increase your chances of being next months winner :D.

July Specials

Follow this link to our [July 2013 specials.](#)

Have a great day!

Platinum Dental Inc.,

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