



**Father's Day, 10 reasons to have Dental Cleaning, Patient of the Month, June Specials**

Greetings from Platinum Dental

Father's Day



"None of you can ever be proud enough of being the child of such a Father who has not his equal in this world-so great, so good, so faultless. Try, all of you, to follow in his footsteps and don't be discouraged, for to be really in

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everything like him in some points, and you will have have acquired a great deal." (Victoria, Queen of England)



"Fatherhood is pretending the present you love the most is soap-on-a-roap." (Bill Cosby)

- The idea of Father's Day was conceived slightly more than a century ago by Sonora Dodd of Spokane, WA. A day in June was chosen for the first Father's Day celebration. Father's Day has been celebrated annually since 1972 when President Nixon signed the public law that made it permanent.
- It is believed that the word "dad" dates back to as early as the 16th century.



## Ten Reasons to Have a Dental Cleaning

Good oral hygiene is important, not only for looks, but for general health as well. Poor oral hygiene can lead to a variety of dental and medical problems such as gum disease, infection, bone loss, heart disease, strokes and more. Following, are ten important reasons to maintain your recommended schedule of dental cleanings.

### 1. To Prevent Oral Cancer

According to The Oral Cancer Foundation, someone dies from oral cancer, every hour of every day in the United States alone. When you have your dental cleaning, we also screen you for oral cancer, which is highly curable if diagnosed early.

### 2. To Prevent Gum Disease

Gum disease is an infection in the gum tissues and bone that keep your teeth in place and is one of the leading causes of adult tooth loss. If diagnosed early, it can be treated and reversed. If treatment is not received, a more serious and advanced stage of gum disease may follow. Regular dental cleanings and check ups, flossing daily and brushing twice a day are key factors in preventing gum disease.

### 3. To Help Maintain Good Physical Health

Recent studies have linked heart attacks and strokes to gum disease, resulting from poor oral hygiene. A dental cleaning every 6 months helps to keep your teeth and gums healthy and could possibly reduce your risk of heart disease and strokes.

### 4. To Keep Your Teeth

Since gum disease is one of the leading causes of tooth loss in adults, regular dental check ups, cleanings, and brushing and flossing are vital to keeping as many teeth as you can. Keeping your teeth means better chewing function and ultimately, better health.



### 5. To Detect Dental Problems Early

Early detection of cavities, broken fillings and gum disease are easily treatable. If these problems go untreated, root canals, gum surgery and removal of teeth could become the only treatment options available.

### 6. To Maintain Good Oral Health

A visit to our office will help to ensure that you are maintaining your good oral health by allowing us to visually examine your mouth and compare your previous dental check ups. If you are falling off track with your oral hygiene we will help put you back on the right path.



### 7. To Use Your Dental Insurance Plan

Dental insurance plans usually pay for all or most of the cost of dental cleanings and check ups every six months. Take advantage of this and save a lot of money in the long run by avoiding costly dental procedures that can result from poor oral hygiene.

**USE IT OR LOSE IT**

### 8. To Create a Treatment Plan

If we diagnose any problems in your mouth, we will recommend a treatment plan. This

treatment plan will have the cost of each procedure that you will need, so that we can discuss financial arrangements to accommodate the cost of getting your mouth healthy again.

### 9. To Have a Healthier Smile

We can remove most tobacco, coffee and tea stains. During your cleaning, we will also polish your teeth to a beautiful shine. The result? A whiter, brighter and healthier smile!

### 10. To Prevent Bad Breath

Dental studies show that about 85 percent of people with persistent bad breath, also known as halitosis have a dental problem that is to blame. Good oral hygiene is essential in preventing bad breath. Regular check ups and cleanings are the best way to make sure that you are maintaining good oral hygiene.



Patient of the Month Winner is..... (Drum Roll)

**!!!!Dan Noriega!!!!**



## Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

- 1 custom tray (1 arch of your choice)
- 2 tubes of bleaching gels

You have 30 days to claim your prize!

**How can I be a winner? You're automatically entered when you come in for your regular cleaning and check up. Any time you refer a friend to our office or post a review online you get an extra entries into our drawing. Don't forget to refer a friend and post a review**

**to increase your chances of being next month's winner. :D**

**June Specials: visit our [June Specials Page](#) for promotions and specials.**

*Have a Great Day*

*Platinum Dental Inc.*

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