



Platinum Dental Inc.: 555 South Rancho Santa Fe Road Suite 100 - San Marcos, CA

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March 14, 2012

Greetings Terry from [Platinum Dental Inc.](#)

This Month... [Spring in San Diego](#); [Don't fear Root Canals](#); [Patient of the Month](#); [Specials for March](#).

Where to go and stay local this [Spring](#)!

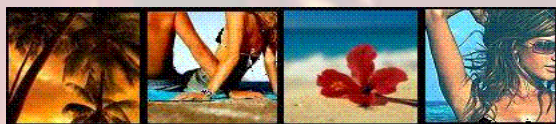
The winter rains are winding down, the days stay light longer, the air is nice and warm but not hot, and everything is blooming and turning green. Here are a few suggestions on things to do around and about San Diego.



- [Stroll The Flower Fields](#)

[What better way to mark](#)

Easter and spring than walking through acres of colorful flowers. Ranunculus are the flowers that are produced at the Carlsbad Flower Fields, which were started by Edwin Frazee and his family. And March and April are the months when these Tecolote ranunculus, with its rose-like petals come into full bloom. The ranunculus splash the hillsides in a rainbow of colors ranging from reds, oranges, whites, pinks and yellows. These two and a half months in spring are when the fields are open to the public, although the farm is a 12-month operation. The Carlsbad Flower Fields opened last weekend and will remain open to the public through May.



- **Hit The Beach**

If anything marks Spring Break in San Diego, it is heading to the beach. Sure, the water might still be a bit too cold to take a dip, but springtime is still a great time to hit the sand. Just remember, though, that the new alcohol ban recently took effect: no longer are you allowed to consume alcohol on any of the city's (and most of the county's) beaches. Yep, a few spoiled apples have ruined it for the bunch of us abiding citizens. But the beach is still a good time.

- **Check out the Museums in the area**

There is The California Surf Museum, features an outstanding collection of antique surfboards, photos and memorabilia of local surfing legends. An unusual San Diego museum attraction at 223 N. Coast Highway in Oceanside or the Museum of Making Music exhibits more than 450 vintage instruments and samples of the most memorable tunes spanning more than 100 years. Best of all, the museum helps you see the connection between history and music. 5790 Armada Drive in Carlsbad near Legoland.

There are many more places to visit here in the county, so wherever you go, have tons of fun!

No Need to Fear Root Canals



It seems we have all heard the root canal jokes from friends, family and even the movies. It usually goes along the line of someone comparing his or her unpleasant experience to the infamous procedure. You may be surprised though at how simple this dental procedure is, and why it may not deserve to be the butt of all dental jokes!

A root canal itself is a tiny canal within your tooth that can become infected which can lead to the pulp inside your tooth becoming infected. The root canal procedure involves cleaning out and filling the infected canals. It may not sound like a very fun procedure but the ongoing infection is worse which could lead to the loss of the infected teeth.

Depending on how many teeth are infected and the severity of the infection, root canal therapy usually require only one or two visits.

If you are experiencing tooth pain, or are aware that you need to have a root canal procedure performed, don't hesitate to contact us. We can answer any questions you have and/or get an appointment scheduled.

And the "Patient of the Month" winner is..... **Semana Richard!**



Semana you've now won a Sonicare Toothbrush, just stop by during office hours to claim your prize.

Care Enough To Share Gift Certificates

For every friend, family member or co-worker that you refer to our office using our "Care Enough to Share Gift Certificate", you will receive

1. **2 entries** into our "Patient of the Month" drawing AND
2. a **\$25.00 dental credit** or a **\$25.00 gift card** to some fabulous stores and restaurants

Specials for **March**: [click here!](#)

Have a safe and enjoyable St. Patrick's Day.

Have a Great Day!

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