

In this issue: Spring Cleaning, Sedation Dentistry, Patient of the Month, March Specials

Platinum Dental Inc.,



Close the Windows:

Good advice for at home and in the car to help keep pollen out. Cool with the air conditioner instead.

Strip & Shower

After being outside, it's a good idea to toss your clothes in the hamper and rinse pollen from your skin and hair.

Hello from Platinum Dental Inc.,

Welcome to the first day of Spring!

It's time to do some [Spring Cleaning!!!](#)

The [flowers](#) are blooming, the [birds](#) are chirping, and our house is still stuck with [winter blues](#). Spring Cleaning is a tradition that helps us freshen up and get a head start on the seasons. Here are some fun tips to keep in mind:

- Have a check list handy.
- Getting rid of clutter and organizing.
- Get all the family involved to get things moving faster.
- Don't forget to check underneath the bed, you might be surprised what you find under there :).
- To make it all worth it, order out and treat yourself to a nice dinner. That way you don't have to get your

nice spotless kitchen dirty.



Are You a Candidate for Sedation Dentistry?

If you have any of the following you may be someone who would benefit from sedation dentistry:

- Fear of dental treatment
 - History of traumatic dental experiences
 - Difficulty getting numb
 - Very sensitive gag reflex or difficulty opening
 - Extremely sensitive teeth
 - Limited time to get your dental care completed
 - Complex dental problems; or a need for surgery
 - Above average disdain for "getting numb"
 - Embarrassment about your teeth
 - In denial of a dental problem until the pain is unbearable
 - Have not received professional dental care in many years, perhaps decades
 - Go from dentist to dentist, or doctors, to renew painkiller prescriptions for dental problems
 - Often make and then cancel dental appointments
 - Make numerous, lengthy phone calls to the dentist's office
 - Experience sweaty palms or find yourself gripping the armrests
- If you hate the noises, smells and tastes associated with dental care and offices, and you can't block them out, then you may want to "sleep" while you have your dental work done.



Recent research indicates that the number one reason adults postpone needed dental care is fear. That's right, not time, not money, but fear! Yet dental decay and periodontal disease don't strike only those who aren't afraid to visit the dentist.



How Sedation Works

With safe and proven techniques, patients receive sedative drugs which work rapidly to create a relaxed state that is maintained and monitored throughout treatment. Beyond creating an optimal environment for you, sedation dentistry also allows the doctor to complete multiple procedures in one appointment.

With sedation you simply won't remember or be aware of any of the procedures that are performed. You breathe on your own, unlike hospital anesthesia where a machine breathes for you. It is like sleeping through your appointment!

Sedation Facts:

- It really works! You really can relax through your dental appointment.
- You will have little or no memory of the experience.
- You won't remember any sounds or smells.
- Complex dental treatments that often require multiple appointments can often be done in as little as one or two! All while you relax.
- People who have difficulty getting numb will have no problem when relaxed.
- Sedation dentistry is a safe way to reduce the fatigue of extended dental treatment requiring long visits.

Patient of the Month

Susan Duff



Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

- 1 custom tray (1 arch of your choice)
- 2 tubes of bleaching gels

You have 30 days to claim your prize!

** Would you like to become our next month's winner? Well it's easy! Just come in for your check ups and cleanings and you are automatically entered. You can also increase your chances by writing us a nice online review. That's twice the chances of winning! Good Luck next month :)

Spring into this Month's Specials

Platinum Dental Inc.,

Refer a friend!

Thank you for showing your confidence in us through the referral of your friends!

[Click to send a Referral Email](#)

[Email Us](#)

[Visit our Website](#)

Platinum Dental Inc., 555 S Rancho Santa Fe Rd Suite 100 San Marcos, CA 92078 760-510-9009

staff@platinumdental.com



If you would like to unsubscribe [click here](#)

