



to "little" & "BIG" Trick or Treaters

November 23, 2010



Hello Terry!

In this issue: Halloween Fun Facts; Pregnancy & Oral Health; Monthly Specials; Patient of the Month.

Halloween Fun Facts:

The tradition of carving a lantern started in the UK. However it was traditionally carved from a Swede or a turnip. They were carved on All Hallows' Eve and left on the door step to ward off evil spirits.

An offering or, as we know know it, a "treat" would also be commonly left, as it was feared if you didn't the demons and spirits would fiddle with property or live stock (play a "trick").

The ritual of "trick or treating" was soon invented to re-create the coming of demons and ghouls on the night to dwellings requesting a treat (which is now traditionally given as candy) or a trick would be played. The demons and ghouls are now of course children dressed up to represent them.



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Dressing up in costumes and going "*guising*" was prevalent in Scotland and Ireland at Halloween by the 19th century. Costuming became popular for Halloween parties in the US in the early 1900s, as often for adults as for children. The first mass-produced Halloween costumes appeared in stores in the 1930s when trick-or-treating was becoming popular in the United States.

Happy trick-or-treating



October is...



Breast Cancer Awareness month.

Pregnancy & Dental Care

Preventative dental cleanings and exams are just as **important** as ever during pregnancy. A woman is more susceptible during pregnancy to common dental problems than she is before or after. Her baby benefits too from preventative dental care during pregnancy as infections like gum disease have been linked to preterm birth.



However, *anything beyond cleanings should be assessed very carefully.* Elective treatments like teeth whitening or other cosmetic work should be postponed until after the pregnancy. While there are no firm links between dental treatments and medication and harm to a fetus, it is a good precaution to have only emergency dental procedures done (other than cleaning, of course) during a pregnancy. If you are pregnant, the most important thing you can do for yourself and your baby is stay healthy and that includes taking really good care of your teeth and gums. If you are due for an appointment, give us a call today. We can help. ;-)

Follow this link to see our [October specials.](#)

Our Patient-Of-The-Month for September is:

Sue Johnson

*Sue has won herself a **Waterpik**. Wouldn't you be interested in winning one too? It's very simple. Everyone is automatically entered into the drawing for the month when they come in for their check up and cleaning. Also, every time you refer a friend, you get 2 entries into the drawing. The winner is announced in the newsletter email for the following month.
Have a great week.*

Platinum Dental Inc.

Platinum Dental Inc.: 555 S. Rancho Santa Fe Rd. Suite 100 - San Marcos, CA 92078
ph: 760-510-9009 - email: staff@platinumdental.com