



In this issue: DIY Costumes, Periodontal Disease, Patient of the Month, October Specials

Greetings from Platinum Dental Inc.,

DIY Costumes

With Halloween coming up everyone is going costume shopping, but better go early before all the good ones are gone; or better yet why not make your own. Making your own will be original, saves money and nobody else will be dressed the same as you. There is a lot of ideas for costumes, so be original and let your creative juices flow. For some ideas check out www.popsugar.com

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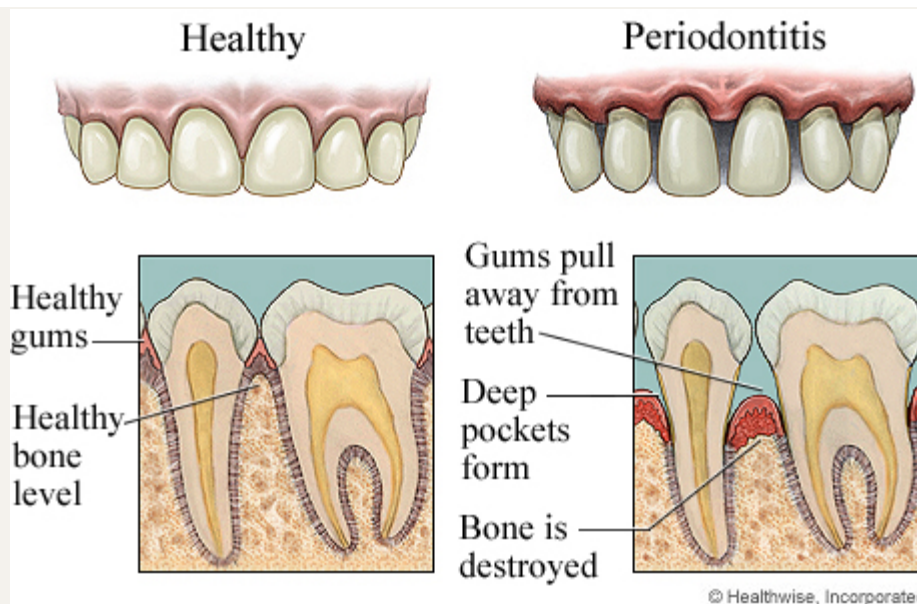
Periodontal Disease

Periodontitis is what happens to you when you don't take care of your teeth and gums. Periodontal Disease refers to the many different diseases that affect the tissues around your teeth (gums).

Symptoms of the disease include bleeding when brushing, swelling of the gums, gum recession or an apparent lengthening of the teeth and eventually, loose teeth. (Other things like aggressive brushing or a hard toothbrush can cause some of these symptoms.)

Besides regular brushing and flossing, there are other things we can do to prevent periodontal disease. 1) Use a soft tooth brush. 2) Use antiseptic mouthwash. 3) Have regular dental check ups to identify possible early signs of the disease.

It is much easier and less expensive to prevent periodontal disease than it is to treat it especially in its later tooth loosening stages. If you've noticed bleeding, swelling or receding gums, schedule a visit today to learn what can be done to treat your gums and prevent further damage, even tooth loss.



Diagnosing periodontal (gum) problems at early onset is more critical today than ever before. Studies from Harvard and other institutions, have shown that people with high periodontal bacterial counts, increase their risk for heart attacks, strokes, and pancreatic cancer. Pregnant woman with periodontal problems, have a much greater risk of giving birth to underweight babies. New technology can help diagnose these problems earlier than ever before. New medicaments and Diode laser technology can help treat periodontal problems in a non-surgical fashion. Bad taste, bad breath, and bleeding or painful gums, are indications of potential gum problems.



Give our office a call if you have any of these symptoms and we'll get you in for an examination.

Patient of the Month

!!!VILMA MENDOZA!!!



Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

1 custom tray (1 arch of your choice)

2 tubes of bleaching gels

You have 30 days to claim your prize!

**How can you become our next month's winner you may ask? Well it's simple, just come in for your routine cleanings and check ups and you are automatically entered. Easy, right! Want to increase your chances of winning? Just write us a nice online review and you are entered twice into our monthly drawing. Good luck and we hope you are our next month's winner.



Check out [this month's Specials](#). They are to die for (ha ha ha).

Have a great day!

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