

Fall Newsletter

Platinum Dental Inc.: 555 South Rancho Santa Fe Road Suite 100 - San Marcos, CA

[Our Web Site](#) | [Contact Us](#) | [Refer a Friend](#)

September 12, 2012

Greetings **Terry** from Platinum Dental Inc.

In this issue: **Local Fall Entertainment**; **"Smile" Stats and Figures**; Patient of the Month; September Specials.

Fall Entertainment

It's September, and the tourists have gone back home (mostly). That doesn't mean they took the nice weather with them. So it's still nice and sunny outside, a little too hot sometimes (and right now down right muggy!) but we can't complain.

Here are a few things going on in the County this month:

Sept. 13 - Festival Escondido

This "music, wine, art and taste festival" promises live music (noon-3 p.m.), food tasting from over 20 restaurants, wine and beer tasting, art gallery receptions, activities for all ages. Eve Selis in concert, 3:30-5:30 p.m. (\$20). 760-745-8877. Signature Plaza, noon to 5:30 p.m., \$20 - \$30, West Valley Parkway at North Escondido Boulevard, Escondido, CA 92025

Sept. 13 & 14 - ArtWalk on the Bay

The team that produces the annual ArtWalk in San Diego's Little Italy each April is pleased to announce the return of ArtWalk on the Bay, a fine arts festival sponsored by the Port of San Diego. Free, 619-615-1090, Embarcadero Marina Park North, San Diego

Sept. 19th - Moonlight Amphitheater

Moonlight Stage Production presents **Sweeney Todd**, Sept 19th - Oct 6th at 7:30 pm.

Or if you so happen to stay home.....



There are lots of shows that premier this month:

- Sep 13 - **Glee** FOX 9pm
- Sep 24 - **How I Met Your Mother** CBS 8pm
- Sep 24 - **2 Broke Girls** CBS 9pm
- Sep 25 - **New Girl** FOX 8pm
- Sep 27 - **Grey's Anatomy** ABC 9pm
- Sep 28 - **CSI: NY** CBS 8pm
- Sep 28 - **Fringe** FOX 9pm

There are many more but just to give you an idea of what your options are :)

"Smiles" are an interesting feature of everyone's life. Everyone has one, but everyone feels differently about their own. Consider a few interesting facts about smiles:



- **62** - Number of times a day the average woman smiles.
- **8** - Number of times a day the average man smiles.
- **63%** - Percentage of people who say they look best in photos when they are showing their teeth.
- **99.7%** - Percentage of adults who say an attractive smile is an important personal asset.
- **74%** - Percentage of people who say that an unattractive smile can hurt a person's chances for business or career success.
- **23%** - Percentage of people who say they look the best with their mouth closed.

Mark Twain once wrote, "Wrinkles should merely indicate where smiles have been!" The act of smiling is a very uncomplicated and important human activity. It really isn't important that your smile be perfect- but that you feel good about it and you give it away! If your stingy with your smile because it's something less than what you want it to be, we can help - Smiles are what we do best.

Clearly you begin to see how important your smile is. And there is a number of ways to improve or enhance the smile. From orthodontics like [Invisalign](#) to teeth whitening like [Zoom](#) we can provide the full gammut of options. If you have a chipped tooth in the front, a simple [bonding](#) can be the choice. If your smile needs more, a [full mouth therapy](#) may be the option.

Give us a call and we'll set up a time to talk about getting you a smile that you can't just keep to yourself.

Everytime you smile it is an action of love - a gift ... ~Mother

Teresa

"Patient of The Month" winner.... Nathan St. Clair



Congratulations Nathan,

You're our patient of the month and that wins you a Sonicare Toothbrush, please stop by during office hours to pick up your prize.

"How can I win patient of the month?" Everytime you come in for your check-up cleaning you get an entry to the drawing, so don't skip your cleanings and you'll have more chances to **win!**

[Specials in September: Follow this link.](#)

[Have a Fantastic day!](#)

Platinum Dental Inc.

