

# Happy Holidays

Platinum Dental Inc.: 555 S. Rancho Santa Fe Rd. Suite 100 - San Marcos, CA

[Our Web Site](#) | [Contact Us](#) | [Refer a Friend](#)

December 10, 2010



Greetings **Terry** from **Platinum Dental Inc.**



**This Month... Best Christmas movies; Tooth Sensitivity; Patient of the month; December specials.**

So what if Christmas movies can be a bit sappy? They warm our hearts, restore our faith in humanity and generally bring joy to the world. **Behold! For we have unwrapped just 10 of the best Christmas flicks of all time.**



1. **"It's a Wonderful Life" (1946)**
2. **"A Christmas Story" (1983)- "You'll shoot your eye out kid!"**
3. **"A Charlie Brown Christmas" (1965)**
4. **"Home Alone" (1990)**

5. "National Lampoon's Christmas Vacation" (1989)

6. "The Nightmare before Christmas" (1993)

7. "How the Grinch Stole Christmas" (2000)

8. "The Polar Express" (2004)

9. "Elf" (2003)

10. "The Holiday" (2006)



*Lets not forget:*

"Miracle on 34th Street" (1947)

"The Year Without a Santa Claus" (1974)

"Santa Claus is Coming to Town" (1970)

"Rudolph, the Red Nosed Reindeer" (1964)

## Sensitive Teeth

After preparing a very generous helping of your favorite ice cream for yourself, the last thing you want is for this delectable dairy delight to cause you pain. But if cold foods like ice cream or hot drinks like coffee often cause you pain or discomfort, you are suffering from "sensitive teeth".



Sensitive teeth can come from any number of dental dilemmas. A cavity, tooth damage, worn fillings, and gum recession are among the common causes of tooth sensitivity.

Below the enamel and outer layers of the tooth that protects the crown, is dentin, which contains the nerve endings. When the protective layer of enamel is compromised, the nerve endings can be stimulated causing pain and discomfort, though no long-term damage occurs.

Of course, the standard dental cure of regular and proper brushing and flossing is key to preventing sensitive teeth. But beyond this, sensitive teeth can be treated.



Desensitizing toothpaste can help build a layer of protection between the nerve endings and your bowl of Chocolate Chip Cookie Dough ice cream.

We can also offer other treatments in office such as a fluoride gel or other more powerful desensitizing agents. Of course, these are not always the cure. When there has been nerve damage to the tooth, other treatment options become necessary

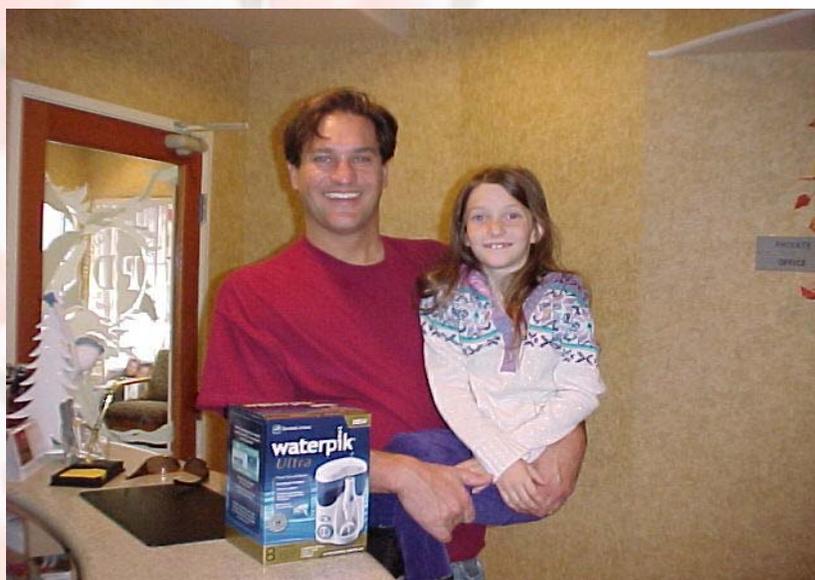


Winner of Monthly **Waterpik** Raffle:  
**Mariusz Banaszczyk**

Mariusz, is our "Patient of the month" for November

How can you be the winner for next month? When you come in for your routine dental checkups, you automatically get entered into the drawing. Each time you refer a friend to our practice, you get 2 entries into the drawing. The more entries, the higher your odds of winning. The winner is announced in the following month's newsletter .

And here is our last month's winner: Brad (and his daughter). Nice smile Brad.



December specials: Follow this link to view our [December Specials at Platinum Dental](#).



*Have a great Holiday Season!*  
*Platinum Dental Inc.*

Platinum Dental Inc.: 555 S. Rancho Santa Fe Rd. Suite 100 - San Marcos, CA 92078

ph: 760-510-9009 - email: [staff@platinumdental.com](mailto:staff@platinumdental.com)