

'Tis the Season

December 20, 2012



Terry,

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In this Holiday Season...

This is the time of the year when we reflect on what has been and look forward to what is to come. It is the time to set a new set of New Year's resolutions. It is time to look back at the year we had and congratulate ourselves in making it through another one.

All of us at **Platinum Dental** wish you all a *Happy Holiday Season* and an

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amazing *New Year!* We hope that these Holidays are filled with love and joy that will last you all year long. That you may be prosperous in all the areas of your life.

We look forward to seeing you all in the new year.



Best Wishes, **Dr. Eslampour & Staff.**

Teenage Braces for a Brighter Future



From the point of view of most teenagers and preteens, braces do anything but make their lives easier. But despite the sometimes awkward metal smile, braces help improve the crooked teeth and then some.

Hardly anyone is born with naturally straight and aligned teeth. Both heredity and environmental factors cause most children's teeth to be out of alignment in some way. Teeth that are not aligned can cause many dental problems such as difficulty flossing or brushing teeth, difficulty chewing and the wearing down of teeth or tooth decay. The face will not develop to its full potential. Airway issues can arise giving rise to excessive snoring or sleep apnea. Bottom line is this: a

bad bite or crooked teeth affect more than just our smile, it affects our health.

Braces can, by applying gentle pressure to the teeth, move the teeth gradually over time to a more ideal position. It is important to receive treatment at a younger age while teeth and bones can be molded when the child is still growing. Adults too can have braces. But the change in their face won't be as obvious since there is no more growth left.

Health and function aside, braces can also make you look better.

Straight teeth and aligned jaws make for a happier smile and balanced look for your child. Research has shown that what you think of your smile will determine how often you smile. People with crooked teeth typically are very reserved when it comes to smiling. They might even cover their mouths while smiling or laughing so as not to show their teeth! When they don't feel confident about their smile, this lack of confidence can transfer to other parts of their lives.

If you are concerned about your child's (or your own) crooked teeth or smile talk to us. We are here to help. Dr. Eslampour has the training to offer both traditional braces as well as Invisalign therapy. We can discuss all of your treatment options and recommend a treatment that will work for your condition.



Patient of the month Winner!

Lucas Jeetan



Hey Lucas! Congratulations. You have won this month's drawing. All you need to do now is

come in and pick up your **Sonicare Toothbrush** during office hours. Remember you have **30 days** to claim your prize!

If you want to be the next winner, you can increase your odds by 1. doing our survey after your appointment and/or 2. referring others. So don't miss out on your opportunity. :))

December Specials: Click here to see December Specials.

Happy holidays!

Platinum Dental Inc.

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