

In this issue: Valentine's Day, Dental Anxiety, Patient of the Month and February Specials



Hello from Platinum Dental Inc.,

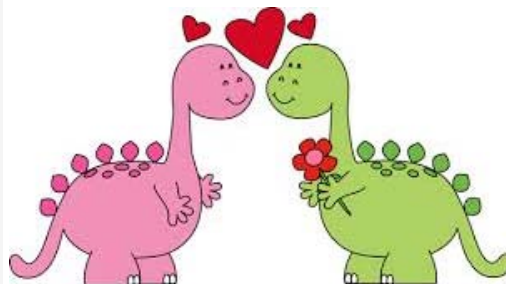
Valentine's day Fun Facts



Love is in the air and everywhere you go. We wish you a lovely Valentine's Day. Here are some Valentine's Day fun Facts:

1. About 1 billion Valentine's cards are exchanged each year in the US.
2. About 3% of pet owners will give Valentine's Day gifts to their pets.

3. Over 50 million roses are given every year.



Addressing Dental Anxiety

Perhaps there is no other healthcare profession like dentistry that has the unfortunate (and false) reputation of wanting to cause pain rather than prevent it. For all the good that dentists do to improve our well being, there are many patients with fears about sitting in the dentist's chair.

Perhaps it has something to do with not liking sharp metal objects put into your mouth or a distaste for fluoride, no matter how strongly the hygienist insists it is "cherry flavored". But whatever the reason, there are many people (young an old), who have dental anxiety.



For your teeth's sake, there are ways to combat dental anxiety, a condition sure to cause cavities. If positive reinforcement, learning to control fear and other behavior management techniques don't do the trick, dental sedation could ease your mind and allow you to get your teeth cleaned.



Relax
— and be —
Comfortable.



Sedation can occur through inhalation (nitrous oxide aka laughing gas), intravenously or orally through a pill or liquid. All of these are safe and can address most forms of dental anxiety by allowing you to get dental work done and simultaneously relieving the anxiety you feel inside. Usually these forms of sedation do not relieve pain, so a local anesthetic is still needed. They do however relieve stress and allow you to have a healthy smile without all of the worry.

Patient of the Month

!!!!Shawn Richard!!!!



Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

- 1 custom tray (1 arch of your choice)
- 2 tubes of bleaching gels

You have 30 days to claim your prize!

**Would you like to become next month's winner? Well it's simple, just come in for your routine check up and cleanings and you are automatically entered. It's that easy! Would you like to increase your chances? Just write us a nice online review and you are entered twice! That is twice the chances of winning! Good luck and we hope you are our next month's winner.

Check out these lovely February Specials

Refer a Friend!

Thank you for showing your confidence in us through the referral of your friends!



Click to send a Referral Email

Quick Links

Email Us staff@platinumdental.com

Visit Our Site



Platinum Dental Inc.,
555 S Rancho Santa Fe Rd Suite 100 San Marcos, CA 92078
staff@platinumdental.com
7605109009