



January 11, 2010

## Welcome Terry!

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## New Decade, New Year, New Smile!

From the desk of  
Dr. Sonny Eslampour

With the beginning of the New Year come a whole list of New Year Resolutions. From exercising more to finding a better job to weight loss (or gain depending on your preference) to finding your soul-mate and on and on. Your list may be shorter, longer or non-existent. Regardless of how many resolutions you have though, they all have one thing in common: improving the quality of your life and those around you. Pure and simple. Your self confidence plays an immense role in you achieving your goals and resolutions. Everyone knows the importance of your appearance in how others view you. Sometimes the appearance is enough to edge out your competition in whatever it is you're trying to do. When it comes to self confidence, a "pleasant smile" plays a tremendous role. Your smile can be a strong asset to you when it comes to achieving your goals versus a nagging liability. We are committed to help you achieve your goals and desires by giving you a healthy, beautiful smile.

Refer A Friend



Thank you for showing your confidence in us through the referral of your friends!



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## Our Commitment to You

Our office is committed to providing you with the highest level of Dental Care; helping you keep your teeth for a lifetime. Our treatment protocols evolve as new research in Dentistry emerges and offers better treatment and better results.

Our office has always been on the leading edge of non-surgical treatment of Periodontal (Gum) problems. The most recent Periodontal research shows that the presence of Periodontal bacteria in your mouth increases your risk for heart attack, stroke and pancreatic cancer. If you are pregnant, Periodontal bacteria can contribute to low birth weight. To learn more about this disease and what you can do to prevent it [click here](#).

If you experience bleeding gums, bad taste, or bad breath, you may be putting your health at risk. Our newest Periodontal protocols allow us, in partnership with you, to control and or eliminate the bad "bugs," and keep you as healthy as possible. Using our advanced diagnostic and treatment equipment, we can customize a treatment plan unique to your situation and resulting in healthier gums and a healthier you.

If you exhibit any of the symptoms described above or have any concerns about the status of your gums, please don't hesitate to [call our office](#) for further consultation.



Patient of the Month for December is:

# Kyla Hagge

Congratulations Kyla in winning your very own Waterpik.

Some people have asked how they can win this great cleaning device. When you come in for your regular dental check up visit, you're automatically entered into the drawing. Also, when you refer friends and family to our office, you get 2 entries into the drawing. The winner is determined at the beginning of the next month.

## January 2010 Specials

These specials are reserved for our very own clients.



1. Zoom! Professional Whitening for \$250  
(savings of over \$150).

2. Zoom! Whitening Pens 20% off

To learn more about these specials, [click here.](#)



Have a great day!

*Platinum Dental Inc.*