



Summer Finally Here!

Terry!

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National Ice Cream Month



Did you know that National Ice Cream Month is held each year in July in the United States? No! Neither did we!

Ronald Reagan knew though. The former president designated July as National Ice Cream Month in 1984. He also named the third Sunday in July as National Ice Cream Day. So get ready. Reagan recognized the popularity of ice cream in the United States (90% of the nation's population consumes ice cream) and stated that these two events should be observed with "appropriate

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ceremonies and activities." So let's tame the heat of this Summer and Honor Ice Cream this month :)

Oral Cancer



Oral Cancer, will be diagnosed in 34,000 Americans this year. Successful treatment of the condition is dependent upon early detection as half of all patients diagnosed with oral cancer live less than 5 years. Oral cancer often starts as a small sore spot anywhere in the mouth but soon shows other signs which are less typical, including:

- Bleeding from the sore
- Color change of the oral tissues
- Pain, tenderness or numbness of the mouth
- Change in the way teeth fit together

Oral cancer is most often (but not always) found in those who use any form of tobacco and the risk is increased when combined with alcohol use. Upon reaching 40, the risk of oral cancer also increases. Though these contribute to the disease, 25% of oral cancer patients have no known risk factors.

Because this is a serious, yet often ignored disease, it is important to get an Oral Cancer Screening when you come in as part of your dental examination. If the results from your screening are abnormal, additional tests will need to be done to ensure the best medical outcome.

Oral cancer screenings are routinely done for all of our patients. There are time when a more diagnostic exam may need to be performed. We utilize "Vizilite" when it comes to screening these cases. Vizilite is very non-invasive and can be performed in less than 5-10 minutes. because if a person does have oral cancer it is important to catch it early before it begins to spread. The earlier the detection is found, the better the prognosis will be.

Be sure to ask us about an Oral Cancer Screening on your next visit.

Patient of the month winner:



ROBERT SCHWARZ

Congratulations Rob! Coming in for your regular Dental check-up and cleaning pays off! So come by anytime during our office hours to pick up your new **SoniCare** toothbrush!!! You have 30 days.

July's Hot Specials: See our [specials for July Here.](#)

Have a great day!

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