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Newsletters Edit



***Attention Dad's & Grads:
 Brighten Your Smile & Look Sharp !***

Platinum Dental, Inc.

June 7th 2010

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Smile Facts & Figures

Smiles are an interesting feature of everyone's life. Everyone has one, but everyone feels differently about their own. Consider a few interesting [facts about smiles](#):

- **62** - Number of times a day the [average woman smiles](#).
- **8** - Number of times a day the [average man smiles](#).
- **63%** - Percentage of people who say they look best in photos when they are [showing their teeth](#).
- **99.7%** - Percentage of adults who say an attractive smile is an [important personal asset](#).
- **74%** - Percentage of people who say that an unattractive smile can hurt a person's chances for [business or career success](#).
- **23%** - Percentage of people who say they look the best with [their mouth closed](#).

As you can see, the overwhelming majority of people place a great emphasis on their "smile." Interestingly enough, the 23% who say they look best with their mouth closes are also those sporting a full beard/mustache to hide their unappealing teeth.

Mark Twain once wrote, "Wrinkles should merely indicate where smiles have been!"

The act of smiling is a very uncomplicated and important human activity. **It really isn't important that your smile be perfect- but that you feel good about it and you give it away!** If your stinky with your smile because it's something less than what you want it to be, we can help - Smiles are what we do best.

Give us a call and we'll set up a time to talk about getting you a smile that you can't just keep to yourself.

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Everytime you smile it is an action of love - a gift
... ~Mother Teresa



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Father's Day: A Little History



Where did Father's Day originate from?

The idea belogned to the daughter of a farmer, by the name of Mrs. Dodd. Mr. Dodd had lost his wife during childbirth of their 6th child. He was left to raise the 6 children by himself. His daughter (Mrs. Dodd) after growing up realized her father's efforts in raising a family of 6 by himself. The very first Father's day was celebrated on **June 19th 1910 in Spokane Washington**. In 1966 president Lyndon Johnson signed a presidential proclamation declaring the 3rd Sunday in June as Father's Day.

To all the fathers out there, Happy Father's Day from us all.

Patient of the month for May 2010 is

Michael Messina.

Congradulations to Michael. He has won himself a Waterpik for better dental health. How can you win yours? Every time you come in for your regular checkup/cleaning you are automatically entered into the monthly drawing. Every time you refer someone to our practice, you get 2 entries into the raffle. The winner is announced in the following month's newsletter. The winner has 30 days to claim the prize. It is that simple.



Monthly Specials

For a complete list of our monthly specials, click the following link [June 2010 Specials](#).

Thank you all and have a great day!

Platinum Dental Inc.

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