



June 12, 2011

Welcome Terry!

In this issue: [Father's day](#); [Dental Anxiety](#);
[Patient of The Month](#); [Specials for June](#);
[Inspirational Quote](#)



What Is A [Dad](#)?

[A dad is someone who](#)

[Refer A Friend](#)



Thank you for showing your confidence in us through the referral of your friends!

wants to catch you before you fall
but instead picks you up,
brushes you off,
and lets you try again.

A dad is someone who
wants to keep you from making mistakes
but instead lets you find your own way,
even though his heart breaks in silence
when you get hurt.

A dad is someone who
holds you when you cry,
scolds you when you break the rules,
shines with pride when you succeed,
and has faith in you even when you fail...

Happy Father's Day Dads!



[Click to send a referral email](#)

[Quick Links](#)

[Visit our web site](#)

[Email Us](#)

Addressing Dental *Anxiety*



Perhaps there is no other healthcare profession like dentistry that has the unfortunate (and false) reputation of wanting to cause pain rather than prevent it. For all the good that dentists do to improve our well being, there are many patients with fears about sitting in the dentist's chair.

Most, if not all patients with fear of dental treatment have had some previous dental

experience that did not go very well. These experiences can date back to childhood, or sometimes even later into teen years and adulthood.



For your teeth's sake, there are ways to combat dental anxiety, a condition sure to cause cavities. Sedation dentistry could ease your mind and allow you to get your teeth serviced to prevent further problems.

Sedation can occur through inhalation (nitrous oxide aka laughing gas) and combination of pills and liquids. Taking your health and concerns into consideration, a special mix is prepared for your condition to best address your anxiety. Perhaps the best part of sedation dentistry is how little you remember the next day. This specialized treatment relieves your stress and allow you to have a healthy smile without all of the worry ;)

Follow this link to learn more about [Sedation Dentistry at Platinum Dental, Inc.](#)

Winner for "[Patient of the Month](#)" drawing is:

[Alfredo Barba ! ! !](#)



Congratulations Alfredo, you are our patient of the month which means you can stop by our office to pickup your **WaterPik**.

Remember, you've got **30 days** to claim your prize.

See what [June's Special](#) offers are here.

Inspirational quote:

"Open your arms to change, but don't let go of your values."

Dalai Lama

Have a great day!

Platinum Dental Inc.

Platinum Dental Inc.: 555 S. Rancho Santa Fe Rd. Suite 100 - San Marcos, CA 92078
ph: 760-510-9009 - email: staff@platinumdental.com