

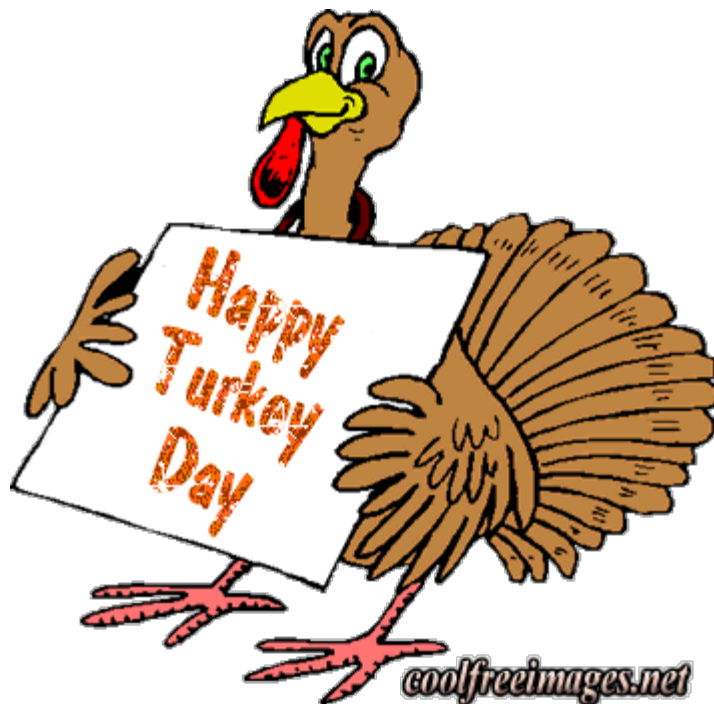


In this Issue: Thanksgiving, Flossing, Patient of the Month, November Specials

*** Office will be closed from Friday December 12th-19th and will reopen Monday December 22nd.***

Hello from Platinum Dental Inc.,

Thanksgiving



Wow! Thanksgiving already? It seems like we were celebrating the new year not too long ago. What will you be doing this Thanksgiving? Maybe visiting loved ones. Whatever you decide to do make sure you are thankful for what you have. Some people are not so fortunate. Time sure does fly. The year is almost up. Do you have any pending dental treatment that needs to get done and have insurance benefits? Make sure to use them up before the year ends. We are offering our own "Black Friday" special. If you come in and get any major treatment that is needed, we will throw in a small gift.. Give us a call and take advantage of this offer.



Flossing is Important!

Why is flossing so important? Because even with proper brushing, the areas between your teeth don't get completely cleaned. And most cavities start between your teeth! To keep your teeth and gums healthy you must use dental floss to remove the plaque between your teeth at least once a day.



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How to use dental floss

First, take about eighteen inches of floss and wind the two ends of it around your middle fingers, leaving about five inches between your hands. Pinch the floss between your thumbs and index fingers and leave about one inch in between to work with. Gently guide the floss between the first two teeth using a side-to-side motion.



Pull the floss tightly in a C shape around the side of one tooth and slide it under the gum line. Clean the surface of the tooth by using an up-and-down motion not the side-to-side motion you used to guide the floss between the teeth. Repeat on the adjacent tooth. Then remove the floss, wind it to an unused section and repeat the process to clean both sides of every tooth.

If you are just beginning to floss for the first time, your gums will probably bleed a little. The bleeding should stop after about a week of regular flossing. If the bleeding continues after a couple of weeks let us know right away. It might indicate problems or it might just be that your technique needs adjusting. We can help either way. Also, if you have trouble getting the floss between your teeth or if it catches or tears, let us know as soon as possible. It could indicate a problem that needs to be corrected.

Patient of the Month

!!Stefanie Baird!!



Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

1 custom tray (1 arch of your choice)

2 tubes of bleaching gels

You have 30 days to claim your prize!

** Would you like to become next month's winner? Well it's easy, just come in for your routine check up and cleanings and you are automatically entered. Easy right?! Would you like to increase your chances? Well just write us a nice online review and you are entered twice. Good luck and we hope you are next month's winner.

[Check out this month's specials.](#) You will just gobble gobble them up :)

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