



In this Issue: Use it or Lose it, Can headaches be caused by my teeth?, Patient of the Month, September Specials

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Greetings from Platinum Dental!

USE IT OR LOSE IT!

Wow September already?! Can you believe the year is almost over? Speaking of the year being over, so will your insurance benefits if they are not utilized in time.

Do you have any pending dental treatment that you have been putting off and have insurance benefits? Well don't put it off for too long. We like to encourage our patients with dental treatment to maximize their insurance benefits before the end of the year. We have seen various occasions where patients with dental insurance kept putting off dental treatment and suddenly they were faced with a job change which cancelled their benefits! This is not a good situation to be in. Not to mention that the insurance benefits which remain unused by the year's end are NOT rolled over to the following year benefits.

If you don't have insurance benefits no need to worry. We can fit anyone's (well, almost anyone's) budget.



Can my headaches be caused by my teeth?

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Some people who have recurrent headaches have been diagnosed as having TMJ. TMJ is an umbrella term covering acute or chronic inflammation of the temporomandibular joint, which connects the mandible to the skull. The disorder and resultant dysfunction can result in significant pain and impairment. Problems can result in jaw clicking, headaches, sinus problems and even loss of hearing.



A study headed by a researcher from the University at Buffalo's School of Dental Medicine showed that examiners could replicate tension-headache symptoms in 82 percent of subjects by performing the clinical examination of the temporalis muscle, which is involved in TMJ.

Diagnosis for TMJ requires an examination by a dentist or physician who has advanced training and expertise in the area of head and neck pain.

Come visit us if you have symptoms such as those listed in this article. You may be just an appointment away from being headache free.

Patient of the Month

Robert Schwarz!!!



Take-home Teeth Whitening Kit

(\$199 value)

Kit includes:

- 1 custom tray (1 arch of your choice)
- 2 tubes of bleaching gels

You have 30 days to claim your prize!

Would you like to become next month's winner? Well it's simple. Just come in for your routine check ups and cleanings and you are automatically entered. Want to increase your chances? Write us a nice online review and you are entered twice. Good luck

Please post a Google review. We appreciate your time in posting these reviews as this will help us with our website and search engines. Please note that you may have to sign up as a member, but there is no cost

impact to post these reviews.

Hey look here for some spectacular September specials. You won't be disappointed.

Thanks!

Platinum Dental Inc.,